



We make it easy to find an Integrative and Functional Medicine professional for your job opening!

The Integrated Connections job board provides a robust service for posting job opportunities.

This centralized platform is a collaboration between the Institute for Functional Medicine (IFM) and Integrated Connections.

Our job board offers the following:

- 90 day Job Posting on the Integrated Connections job board
 - Because of our collaboration, candidates who visit the <u>Institute for Functional</u> <u>Medicine website</u> are directed to our job board when they select "Career Opportunities in Functional Medicine" from the menu.
- Our job posting service includes a monthly jobs alert email. This email is sent to 6,400 practitioners who have subscribed to our announcements. Our 47% engagement rate is well above industry average.
- In addition to the jobs alert email, we include a link the job board in our monthly newsletter. This newsletter has 6,400 subscribers.
- Jobs are promoted on social media LinkedIn, Facebook and Twitter.
- Our SEO is updated regularly ensuring candidates find our site first when searching in the field. Because we have a dedicated website for career opportunities in the field, candidates who Google jobs in Integrative and Functional Medicine consistently see our site in the first page of Google listings.
- We provide and update site content regularly to support candidates in their job search. We engage and connect with candidates so they view our jobs regularly and receive the support they need during their job search.
- We have a dedicated table at some IFM conferences where we share a listing of the jobs on our platform.
- We ensure a level of quality in our postings. Because we are a niche job board tailored to this field of medicine only, we attract more credible, engaged and enthusiastic employers and employees than general forums. Our quality postings, career resources and niche job board enables Integrated Connections to be the Best Connector and Employment Support for employers and candidates in the field.